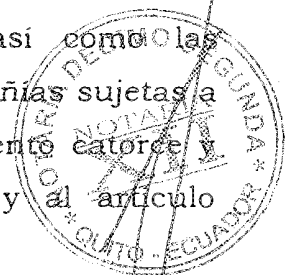


PODER ESPECIAL

Cornelia Johanna Maria Verbeek, holandesa, mayor de edad, de estado civil casada, domiciliada en la ciudad de Breda, Países Bajos, en su calidad de Representante Legal de la compañía AZTECANANA B.V., y Petruschka Janina Merkus, holandesa, mayor de edad, de estado civil casada, domiciliada en la ciudad de Breda, en su calidad de Representante Legal de la compañía AZTECANANA B.V., como se acredita con el documento que se acompaña, compañía holandesa, con domicilio en la ciudad de Oosterhout Países Bajos, a la que en adelante se podrá denominar "la Compañía Poderdante", confiere poder especial, pero amplio y suficiente cual en derecho se requiere, a favor del señor Freddy Ruperto Arellano Mejía, ecuatoriano, portador de la cédula de ciudadanía número 1802191096, de la señora Haidee soledad Izurieta Castro, ecuatoriana, portadora de la cédula de ciudadanía número 1705763181 y de la señora Carla Fernanda Pérez Pérez, ecuatoriana, portadora de la cédula de ciudadanía número 1706525910, en adelante denominados "los Apoderados" para que, actuando individual o conjuntamente, tengan las siguientes atribuciones y ejecuten los siguientes actos a nombre de la compañía AZTECANANA B.V.: A) Asistan con voz y voto a las Juntas Generales de MONDELEZ ECUADOR C. LTDA., suscriban las actas respectivas y, en general, ejerzan cualquier derecho inherente a la condición de socio de la Compañía Poderdante. B) Firmen los talonarios de los certificados de aportación que sean emitidos a nombre de la Compañía Poderdante; C) Llenen y suscriban los formularios requeridos por la Superintendencia de Compañías y Valores y el Servicio de Rentas Internas con los datos de los socios y administradores de la Compañía Poderdante y otros datos; presenten ante dichas entidades estos formularios y la documentación adicional que por ley corresponda. D) Ejerzan a nombre de la Compañía Poderdante las facultades y derechos así como las obligaciones establecidas en la ley para los socios de compañías sujetas a su control, en particular las referentes a los artículos ciento catorce y ciento quince, doscientos siete al doscientos veintiuno y al artículo



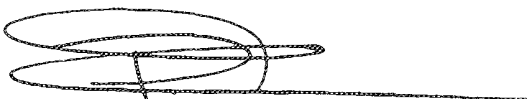
posterior a este último agregado por el artículo trece de la Ley Reformativa a la Ley de Compañías publicada en el Registro Oficial quinientos noventa y uno del quince de mayo del dos mil nueve. E) Representen a la Compañía Poderdante ante organismos públicos y privados, ante autoridades administrativas, seccionales, municipales, policiales, y cualquier otra que fuere necesario, presentando solicitudes, reclamos, impugnaciones, apelaciones, recursos y realizando cualquier trámite de tipo administrativo en que tenga interés la Poderdante, especialmente ante el Instituto Ecuatoriano de Seguridad Social, el Servicio de Rentas Internas, la Superintendencia de Compañías y ante cualquier otra entidad pública nacional o seccional. F) Respondan y planteen requerimientos, reclamos, denuncias y demandas; y G) Designen abogados y/o procuradores judiciales para que actúen, en caso de ser necesario. Para el fiel cumplimiento de este mandato, la Compañía Poderdante otorga a los Apoderados las más amplias facultades a fin de que no sea la falta de poder la que obste el fiel cumplimiento de este mandato. El plazo de este poder especial expira el 1 de marzo 2016; sin embargo, podrá ser revocado en cualquier momento sin que dicha revocatoria dé lugar al pago de indemnizaciones o de daños y perjuicios.

DATE: 12 FEBRUARY 2015

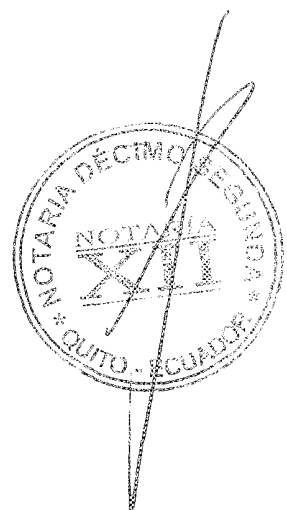
AZTECANANA B.V.



Cornelia Maria Johanna Verbeek

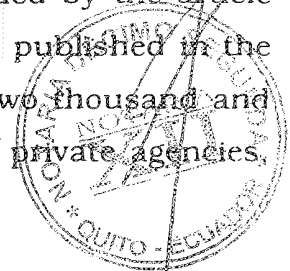


Petruschka Janina Merkus



SPECIAL POWER-OF-ATTORNEY

Cornelia Johanna Maria Verbeek, Dutch, legal age, marital status married, based in the city of Breda, Netherlands, in her capacity as legal representative of the company AZTECANANA B.V., and Petruschka Janina Merkus, Dutch, legal age, marital status married, based in the city of Breda, Netherlands, in her capacity as legal representative of the company AZTECANANA B.V., as credited with attached document, a Dutch company, established in the city of Oosterhout, Netherlands, which hereinafter may be called "The Grantor Company" confers special powers of attorney, but extensive and sufficient which by law is required, for Mr. Freddy Ruperto Arellano Mejia, Ecuadorian, with citizenship card number 1802191096, to Mrs. Haidee Soledad Izurieta Castro, Ecuadorian, with citizenship card number 1705763181 and to Mrs. Carla Fernandez Pérez Pérez, Ecuadorian, with citizenship car number 1706525910, hereinafter denominated as "The Attorney" to acting individually or together, and have the following functions and implement the following acts on behalf of the company AZTECANANA B.V.: A) Attend with voice and vote to General Meetings of Mondelez Ecuador C. LTD, sign the respective minutes and, in general, exercise any inherent partnership right of the Grantor Company. B) Sign the stubs of contribution certificates that are issued on behalf of the Grantor Company; C) Fill and sign the forms required by the Superintendence of Companies and Securities and the Internal Revenue Service (IRS), with the information from partners and managers of the Grantor Company and other data; file before said entities this forms and the additional documents by law corresponds. D) To exercise on behalf of the Grantor Company the powers, rights and obligations under the law for partners of companies under its control, in particular those relating to articles hundred fourteen and hundred fifteen, two hundred and seven to two hundred twenty one and the latter later article added by the article thirteen of the Law Amending to the Law of Companies published in the Official Register five hundred ninety-one of May 15 of two thousand and nine. E) Represent the Grantor Company to public and private agencies,



sectional, municipal, police, and other needful, presenting requests, claims, objections, appeals, resources and realize any kind of administrative proceedings that the Grantor Company has interest, especially in the Ecuadorian Institute of Social Security, the Internal Revenue Service, the Superintendence of Companies and to any other national or sectional public entity. F) Answer and raise requirements, claims, complaints and petitions. G) Designate lawyers and / or procurators to act, if necessary. For the faithful compliance of this mandate, the Grantor Company grants to the attorneys the broadest powers to non-powerlessness which would to the faithful fulfillment of this mandate. The term of this special power of attorney expires on March 1, 2016; however, it may be revoked at any time without such revocation triggers payment of compensation or damages.

AZTECANANA B.V.

By:

Cornelia Johanna Maria Verbeek

Petruschka Janina Merkus



**STATEMENT**

The undersigned:

Gerard Cornelis van Eck, civil law notary in Rotterdam, the Netherlands,

hereby certifies that:

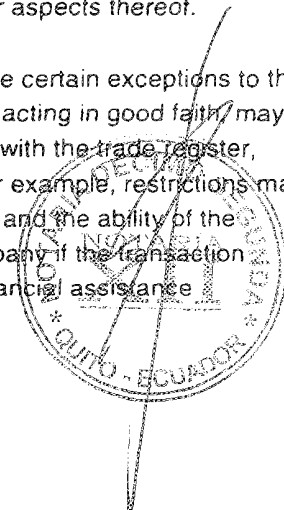
the signatures appearing on the attached document are the true and genuine signatures of:

- Cornelia Johanna Maria Verbeek, born in Leidschendam, the Netherlands, on 16 July 1976, holder of a Dutch passport with number NXCHCCJ31, issued by the mayor of Breda, the Netherlands, valid until 29 August 2018; and
- Petruschka Janina Merkus, born in Nijmegen, the Netherlands, on 20 January 1970, holder of a Dutch passport with number NY5RKC7P3, issued by the mayor of Breda, the Netherlands, valid until 26 April 2017.

According to the registration with the Trade Register of the Dutch Chamber of Commerce under number 52527158, Mrs C.J.M. Verbeek and Ms P.J. Merkus are both general proxy holders of **AZTECANANA B.V.**, a Dutch private company with limited liability, having its official seat in Oosterhout, the Netherlands, and its office address at 4903 RA Oosterhout, the Netherlands, Wilhelminakanaal Zuid 110 (**Company**), and they are as such, according to the aforementioned registration in conjunction with the Company's articles of association in force at the date hereof as appears from the aforementioned registration, fully entitled to represent the Company jointly and to sign the attached document on behalf of the Company.

The significance of this statement is strictly limited to the ascertainment of the identity and the signatures of the persons mentioned herein, as well as their authority to represent the legal entity mentioned herein. No judgements are made by the undersigned, civil law notary, with respect to - inter alia - the content and possible legal consequences of the attached document or any other aspects thereof.

It should be noted that under Dutch corporate law, there are certain exceptions to the general principle that a person who deals with a company, acting in good faith, may rely on the information on such company that is registered with the trade register, which information is the basis of our statements above. For example, restrictions may apply to the ability of a company to enter into a transaction and the ability of the members of its management board to represent such company if the transaction concerned constitutes ultra vires (*doeloverschrijding*) or financial assistance.





LOYENS & LOEFF

(financiële steunverlening).

This certificate may only be relied upon on the express condition that any issues of interpretation or liability there under will be governed by Dutch law and be brought exclusively before a Dutch Court and is subject to the General Terms and Conditions of Loyens & Loeff N.V. (lawyers, tax advisors and civil-law notaries)¹ which include a limitation of liability clause.

Signed in Rotterdam, the Netherlands, on 13 February 2015.

G.C. van Eck



APOSTILLE

1. (Convention de La Haye du 5 Octobre 1961)

Pais: PAÍSES BAJOS

El presente documento público

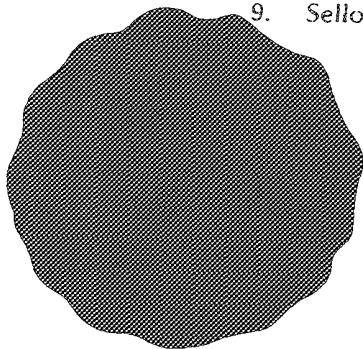
2. ha sido suscrito por mr. G.C. van Eck
3. quien actúa en calidad de notario
4. y está revestido de sello/timbre de mr. G.C. van Eck en Rotterdam
5. en Rotterdam
6. el 13 februari 2015
7. por el Secretario del Tribunal del Distrito (Griffier van de Rechtbank)
8. Bajo el nº HA RP 15-923

9. Sello

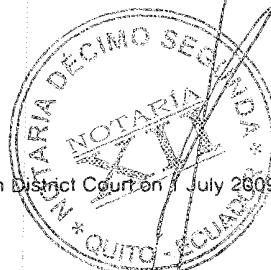
10. Firma

W.N. Kole

Wn kole



¹ These conditions were deposited with the Registry of the Rotterdam District Court on 1 July 2009 under number 43/2009 and can be found at <http://www.loyensloeff.com>.



NOTARIA DECIMO SEGUNDA DEL CANTÓN QUITO
De acuerdo con la facultad prevista en la Ley
Notarial doy fé que la FOTOCOPIA que antecede
es igual al documento presentado ante mí.

en: 5 folios: unif (es).

Quito, a 19 ENE 2016

NOTARIA
XII

Dra. María del Pilar Flores Flores
NOTARIA DÉCIMO SEGUNDA