

|                                                                                                           |                                                    |  |   |  |                |    |           |   |            |   |    |                       |           |   |    |           |          |                    |           |   |    |               |   |   |   |   |   |   |   |   |
|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------|--|---|--|----------------|----|-----------|---|------------|---|----|-----------------------|-----------|---|----|-----------|----------|--------------------|-----------|---|----|---------------|---|---|---|---|---|---|---|---|
| REPUBLICA DEL ECUADOR<br>SUPERINTENDENCIA DE COMPAÑIAS<br>FORMULARIO SC FORMULARIO UNICO DE ACTUALIZACION |                                                    |  |   |  |                |    |           |   |            |   |    |                       |           |   |    |           |          | AÑO 2001           |           |   |    | No. 0 0007411 |   |   |   |   |   |   |   |   |
| A.- DATOS GENERALES: IDENTIFICACION Y LOCALIZACION DE LA EMPRESA                                          |                                                    |  |   |  |                |    |           |   |            |   |    |                       |           |   |    |           |          |                    |           |   |    |               |   |   |   |   |   |   |   |   |
| 01                                                                                                        | RAZON O DENOMINACION SOCIAL                        |  |   |  |                | 02 | RUC       | 0 | 9          | 9 | 1  | 5                     | 1         | 3 | 6  | 2         | 0        | 0                  | 0         | 1 | 03 | EXPEDIENTE    | 8 | 4 | 8 | 5 | 4 | - | 9 | 9 |
| 04                                                                                                        | PROVINCIA                                          |  |   |  |                | 05 | CANTON    |   |            |   |    | 06                    | CIUDAD    |   |    |           |          | 07                 | PARROQUIA |   |    |               |   |   |   |   |   |   |   |   |
|                                                                                                           | GUAYAS                                             |  |   |  |                |    | GUAYAQUIL |   |            |   |    |                       | GUAYAQUIL |   |    |           |          |                    | TARQUI    |   |    |               |   |   |   |   |   |   |   |   |
| 08                                                                                                        | CALLE                                              |  |   |  |                |    |           |   |            |   | 09 | NUMERO                |           |   | 10 | TELEFONO: |          |                    | 2         | 3 | 5  | 0             | 1 | 1 | 3 |   |   |   |   |   |
|                                                                                                           | av. FRANCISCO BOLAÑA                               |  |   |  |                |    |           |   |            |   |    | 711                   |           |   |    | FAX:      |          |                    | 2         | 3 | 5  | 3             | 6 | 4 | 2 |   |   |   |   |   |
| 11                                                                                                        | INTERSECCION                                       |  |   |  |                |    |           |   |            |   | 12 | EDIFICIO C. COMERCIAL |           |   |    |           | 13       | PISO,DEPTO.OFICINA |           |   |    |               |   |   |   |   |   |   |   |   |
|                                                                                                           | -                                                  |  |   |  |                |    |           |   |            |   |    | -                     |           |   |    |           |          | P/B                |           |   |    |               |   |   |   |   |   |   |   |   |
| 14                                                                                                        | ACTIVIDAD ECONOMICA PRINCIPAL                      |  |   |  |                |    |           |   |            |   | 15 | COD. ACTIV.           |           |   | 16 | EMAIL     |          |                    |           |   |    |               |   |   |   |   |   |   |   |   |
|                                                                                                           | PRESTACION DE SERVICIOS DE PUBLICIDAD Y PROPAGANDA |  |   |  |                |    |           |   |            |   |    | 3 4 2 0 0             |           |   |    | -         |          |                    |           |   |    |               |   |   |   |   |   |   |   |   |
| 17                                                                                                        | REPRESENTANTE LEGAL                                |  |   |  |                |    |           |   |            |   | 18 | CEDULA                |           |   |    |           | 19       | CARGO              |           |   |    |               |   |   |   |   |   |   |   |   |
|                                                                                                           |                                                    |  |   |  |                |    |           |   |            |   |    |                       |           |   |    |           |          |                    |           |   |    |               |   |   |   |   |   |   |   |   |
| 20                                                                                                        | PERSONAL OCUPADO                                   |  |   |  |                |    |           |   |            |   | 21 | AUDITOR EXTERNO       |           |   |    |           | R.N.A.E. |                    |           |   |    |               |   |   |   |   |   |   |   |   |
|                                                                                                           | DIRECCION                                          |  | - |  | ADMINISTRACION |    | -         |   | PRODUCCION |   | -  |                       | OTROS     |   | -  |           |          |                    |           |   |    |               |   |   |   |   |   |   |   |   |