

The following are particularly clear examples of complex data arising in research on information for sale. Unfortunately, unlike the information science approach to research on information for sale, the present approach does not pay sufficient attention to the particularities of the markets and conditions from which the information is derived, and merely seeks to establish the validity of the information through statistical means. The approach to the analysis of the market value of information, for example, should be designed to identify the time at which a particular piece of information is produced and its value, taking into account the (75%) price rise.



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