

| <b>REPÚBLICA DEL ECUADOR</b><br><b>SUPERINTENDENCIA DE COMPAÑÍAS</b><br><small>FORMULARIO SC</small> <b>FORMULARIO ÚNICO DE ACTUALIZACIÓN</b> |   |                          |   |                           |   |              |   |   |   |   |   |   |   | <b>AÑO</b> 2007 |   | <b>N°</b> 50 0136787 |               |  |   |   |   |   |   |   |   |   |
|-----------------------------------------------------------------------------------------------------------------------------------------------|---|--------------------------|---|---------------------------|---|--------------|---|---|---|---|---|---|---|-----------------|---|----------------------|---------------|--|---|---|---|---|---|---|---|---|
| <b>A.- DATOS GENERALES: IDENTIFICACIÓN Y LOCALIZACIÓN DE LA EMPRESA</b>                                                                       |   |                          |   |                           |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| 01 RAZÓN O DENOMINACIÓN SOCIAL                                                                                                                |   | 02 RUC                   |   | 0                         | 9 | 9            | 1 | 4 | 5 | 3 | 8 | 4 | 9 | 0               | 0 | 1                    | 03 EXPEDIENTE |  | 8 | 2 | 1 | 4 | 6 | 1 | 9 | 8 |
| ECUASHOP S.A.                                                                                                                                 |   |                          |   |                           |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| 04 PROVINCIA                                                                                                                                  |   | 05 CANTÓN                |   | 06 CIUDAD                 |   | 07 PARROQUIA |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| GUAYAS                                                                                                                                        |   | GUAYAQUIL                |   | GUAYAQUIL                 |   | TARQUI       |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| 08 CALLE                                                                                                                                      |   | 09 NÚMERO                |   | 10 TELÉFONO:              |   | 2            | 2 | 4 | 7 | - | 2 | 0 | 0 |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| AV. RODOLFO BAQUERIZO NAZUR                                                                                                                   |   | 5/N                      |   | FAX:                      |   | 2            | 2 | 4 | 7 | - | 2 | 3 | 0 |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| 11 INTERSECCIÓN                                                                                                                               |   | 12 EDIFICIO C. COMERCIAL |   | 13 PISO, DEPTO., OFICINA  |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| AV. BENJAMIN CARRION                                                                                                                          |   | Albocentro V             |   | Planta Baja               |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| 14 ACTIVIDAD ECONÓMICA PRINCIPAL                                                                                                              |   | 15 CÓD. ACTIV.           |   | EMAIL                     |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| ADMINISTRACION DE BIENES INMUEBLES                                                                                                            |   | 8 3 1 0 4                |   | 400treo@ciudadceleste.com |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| 17 REPRESENTANTE LEGAL                                                                                                                        |   | 18 CÉDULA                |   | 19 CARGO                  |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| ING. IVAN BAQUERIZO ALVARADO                                                                                                                  |   | 1 2 0 1 5 0 6 3 2 4      |   | GERENTE GENERAL           |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| 20 PERSONAL OCUPADO                                                                                                                           |   | 21 AUDITOR EXTERNO       |   | R.N.A.E.                  |   |              |   |   |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |
| DIRECCIÓN                                                                                                                                     | - | ADMINISTRACIÓN           | - | PRODUCCIÓN                | - | OTROS        | - | - |   |   |   |   |   |                 |   |                      |               |  |   |   |   |   |   |   |   |   |