

PODER



Sepan todos por medio del presente que Norwood International, Incorporated, una compañía constituida y organizada en el Estado de Delaware, Estados Unidos de América, con su domicilio en 1209 Orange Street, Wilmington, Delaware 29801, Estados Unidos de América (La "Corporación", accionista de Colgate-Palmolive del Ecuador S.A.I.C. ("CP Ecuador")), por la presente autoriza a la Sra. Ana Maridueña Pescarolo, (la "Apoderada") para (i) representar a la Corporación y para asistir en su nombre a la Junta General Extraordinaria de Accionistas de CP Ecuador, que se celebrará el 29 de Diciembre del 2015 a las 10:00, (ii) para participar, votar, discutir y aprobar cualquier asunto puesto en su conocimiento ante la reunión, especialmente la distribución de los dividendos a los accionistas acumulados a Diciembre del 2015; (iii) para ejercer todos los derechos de un accionista en dicha reunión y (iv) hacer lo que el Apoderado razonablemente consideren conveniente y útil para el beneficio del interés de la Corporación, durante dicha reunión.

Este poder estará vigente hasta la última hora hábil el día 29 de Diciembre del 2015 ó antes, si el mismo es revocado.

EN FE DE LO CUAL, la suscrita firma la presente el día _____ de Diciembre del 2015.

Por y en nombre de
Norwood International, Incorporated

Kristine Hutchinson
Vicepresidente y Secretaria

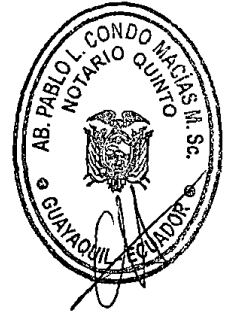
State of New York)
) ss.
County of New York)

On the _____ day of December in the year 2015 before me, the undersigned, a Notary Public in and for the State of New York, personally appeared Kristine Hutchinson, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person on behalf of which the individual acted, executed the instrument;

NOTARY PUBLIC

CORWYN G. F. LEONARD, JR.
Notary Public New York
State of New York
County of New York
Commission Expires _____

POWER OF ATTORNEY



Know all men by these presents that Norwood International, Incorporated, a corporation organized in the State of Delaware, United States of America, with its registered office at 1209 Orange Street, Wilmington, Delaware 29801, United States of America (the "Corporation"), and a shareholder of Colgate-Palmolive del Ecuador S.A.I.C. ("CP Ecuador"), hereby authorizes Mrs. Ana Mariduená Pescarolo (the "Grantee") (i) to represent the Corporation at and to attend on its behalf the Extraordinary Shareholders' meeting of CP Ecuador to be held on December 29, 2015 at 10:00 a.m., (ii) to participate in, vote on, discuss and approve any matters properly brought before the meeting, including without limitation, the distribution of dividends accumulated until December 2015, (iii) to exercise all the rights of a shareholder at said meeting and (iv) to do whatever the Grantee may reasonably consider advisable and useful for the benefit of the Corporation's interest at such meeting.

Unless sooner revoked or terminated, this Power of Attorney shall be in effect until December 29, 2015.

IN WITNESS WHEREOF, the undersigned has executed this Power of Attorney as of this 2 day of December 2015.

For and behalf of
Norwood International, Incorporated

Kristine Hutchinson
Vice President and Secretary

DOY FE: De conformidad con el numeral 5to del Art. 18 de la Ley Notarial 2, fotocopias precedentes son iguales a los originales que se me exhiben. quedando en mi archivo fotocopias iguales

Guayaquil,

08 ENE 2016



Ab. Pablo L. Condo Macías M.Sc.
Notario 5to. del Cantón
Guayaquil