

PODER



Sepan todos por medio del presente que Colgate-Palmolive Company, una compañía constituida y organizada en el Estado de Delaware, Estados Unidos de América, con su domicilio en 1209 Orange Street, Wilmington, Delaware 19801 (La "Corporación"), accionista de Colgate-Palmolive del Ecuador S.A.I.C. ("CP Ecuador"), por la presente autoriza a la Sra. Maria Giler Echeverria (La Apoderada) para (i) representar a la Corporación y para asistir en su nombre a la Junta General Extraordinaria de Accionistas de CP Ecuador, que se celebrará el 29 de Diciembre de 2015 a las 10:00, (ii) para participar, votar, discutir y aprobar cualquier asunto puesto en su conocimiento ante la reunión, especialmente la distribución de dividendos a los accionistas acumulados a Diciembre del 2015, (iii) así mismo para ejercer todos los derechos de un accionista en dicha reunión y (iv) hacer lo que la Apoderada razonablemente considere conveniente y útil para el beneficio del interés de la Corporación, durante dicha reunión.

Este poder estará vigente hasta la última hora hábil del día 29 de Diciembre del 2015 ó antes, si el mismo es revocado.

EN FE DE LO CUAL, la suscrita firma la presente el día 22 de Diciembre de 2015.

Por y en nombre de
Colgate-Palmolive Company

Kristine Hutchinson
Asistente Secretaria

State of New York)
) ss.
County of New York)

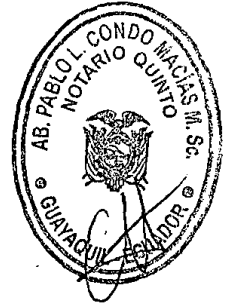
On the 22nd day of December in the year 2015 before me, the undersigned, a Notary Public in and for the State of New York, personally appeared Kristine Hutchinson, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person on behalf of which the individual acted, executed the instrument.

NOTARY PUBLIC

OSWALDO F. LECUONA, JR.
Notary Public, State of New York
No. 01LE4747039

Qualified in New York County
Commission Expires 9/11/2019

POWER OF ATTORNEY



Know all men by these presents that Colgate-Palmolive Company, a company duly organized and existing according to the laws of the State of Delaware, United States of America, with its registered office at 1209 Orange Street, Wilmington, Delaware 19801 (the "Corporation"), and a shareholder of Colgate Palmolive del Ecuador S.A.I.C. ("CP Ecuador"), hereby authorizes Mrs. Maria Giler Echeverria (the "Grantee") (i) to represent the Corporation at and to attend on its behalf the Extraordinary Shareholders' meeting of CP Ecuador to be held on December 29, 2015 at 10:00 a.m., (ii) to participate in, vote on, discuss and approve any matters properly brought before the meeting, including without limitation, the distribution of dividends accumulated until December 2015, (iii) to exercise all the rights of a shareholder at said meeting and (iv) to do whatever the Grantee may reasonably consider advisable and useful for the benefit of the Corporation's interest at such meeting.

Unless sooner revoked or terminated, this Power of Attorney shall be in effect until December 29, 2015

IN WITNESS WHEREOF, the undersigned has executed this Power of Attorney as of this 08 day of December 2015.

For and behalf of
Colgate-Palmolive Company

Kristine Hutchinson
Assistant Secretary

DOY FE: De conformidad con el numeral 5to del Art. 18 de la Ley Notarial 2 fotocopias precedentes son iguales a los originales que se me exhiben. quedando en mi archivo fotocopias iguales.

08 ENE 2016

Guayaquil,



Ab. Pablo L. Condo Macías M.Sc.
Notario 5to. del Cantón
Guayaquil