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Cuenca, a 07 de Marzo del 2017.

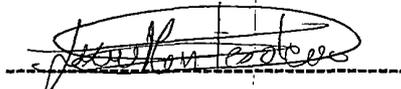
Señor  
**PEDRO DAVID RODAS MANTILLA**  
Ciudad

De mi consideración:

Para los fines legales pertinentes, le comunico a Ud., que mediante la Escritura de Constitución de la Compañía "**MELLOV CIA. LTDA.**", de fecha 03 de marzo del 2017, se nombró a Ud. **GERENTE** de la Compañía, por el periodo de **DOS AÑOS**, a partir de su inscripción en el Registro Mercantil del cantón. Le corresponde a Usted la representación legal judicial y extrajudicial de la Compañía, más todas las atribuciones y deberes previstos en la Ley y en el Estatuto.

La compañía "**MELLOV CIA. LTDA.**", se constituyó mediante escritura pública celebrada en la Notaría Vigésima de este cantón Cuenca, en fecha 03 de Marzo del 2017, ante la Doctora Cynthia Ramírez Arévalo; la misma que no se encuentra inscrita a la fecha en el Registro Mercantil de este cantón Cuenca, pero que se ingresa en forma conjunta con este documento para su registro correspondiente.

Atentamente,



**JOSUE VIRGILIO MONTESDEOCA CONTRERAS**  
C.I. No. 0302306451  
**PRESIDENTE**

**ACEPTACION:** Yo, **PEDRO DAVID RODAS MANTILLA**, en esta fecha 07 de marzo del 2017, acepto el nombramiento de **GERENTE** en los términos que antecede.

Atentamente,



**Pedro David Rodas Mantilla**  
C.I.0302321948  
**GERENTE**

The first part of the document discusses the importance of maintaining accurate records of all transactions. This includes not only sales and purchases but also the various expenses incurred in the course of business. It is essential to ensure that every receipt is properly filed and that the books are balanced regularly.

In addition, the document emphasizes the need for transparency and honesty in all financial dealings. It is important to disclose any potential conflicts of interest and to provide clear and concise information to all stakeholders. This helps to build trust and ensures that the business is operated in a fair and ethical manner.

Finally, the document highlights the importance of staying up-to-date on the latest financial regulations and tax laws. This is crucial for ensuring that the business remains in compliance and avoids any penalties or legal issues. Regular consultation with a professional accountant or tax advisor is recommended to stay informed and make the necessary adjustments.

The second part of the document provides a detailed overview of the company's financial performance over the past year. This includes a breakdown of revenue, expenses, and profit, as well as a comparison to the previous year. The data shows a steady increase in sales and a decrease in operating costs, resulting in a significant improvement in the bottom line.

However, there are also some areas of concern that need to be addressed. For example, the company's cash flow remains a challenge, and there is a need to improve working capital management. Additionally, the document identifies several key risks that could impact the company's future success, such as changes in market conditions and increased competition.

Overall, the financial review provides a clear picture of the company's current status and offers valuable insights into the challenges and opportunities ahead. It is a critical tool for management to make informed decisions and develop effective strategies for the future.

The third part of the document outlines the company's strategic goals and objectives for the coming year. These goals are based on a thorough analysis of the market and the company's internal capabilities. The primary focus is on increasing market share and improving operational efficiency.

To achieve these goals, the company has developed a comprehensive action plan that includes a variety of initiatives. These range from investing in new technology and talent to expanding into new markets and strengthening relationships with key customers. The plan also includes a detailed budget and a timeline for implementation.

It is important to note that the success of these initiatives will depend on the company's ability to execute the plan effectively. This requires strong leadership, clear communication, and a commitment to continuous improvement. Regular monitoring and reporting will be essential to track progress and make adjustments as needed.

In conclusion, the document provides a clear and concise overview of the company's financial and strategic performance. It highlights the company's strengths and identifies areas for improvement, offering a roadmap for future success.

# Registro Mercantil de Cuenca

TRÁMITE NÚMERO: 2998

## REGISTRO MERCANTIL DEL CANTÓN CUENCA

### RAZÓN DE INSCRIPCIÓN

RAZÓN DE INSCRIPCIÓN DEL: NOMBRAMIENTOS

NÚMERO DE REPERTORIO:	2300
FECHA DE INSCRIPCIÓN:	21/03/2017
NÚMERO DE INSCRIPCIÓN:	519
REGISTROS:	LIBRO DE NOMBRAMIENTOS

#### 1. DATOS DEL NOMBRAMIENTO:

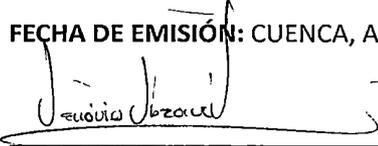
NOMBRE DE LA COMPAÑÍA:	MELLOV CIA.LTDA.
NOMBRES DEL ADMINISTRADOR:	RODAS MANTILLA PEDRO DAVID
IDENTIFICACIÓN:	0302321948
CARGO:	GERENTE
PERIODO(Años):	DOS AÑOS

#### 2. DATOS ADICIONALES:

NO APLICA

CUALQUIER ENMENDADURA, ALTERACIÓN O MODIFICACIÓN AL TEXTO DE LA PRESENTE RAZÓN, LA INVALIDA. LOS CAMPOS QUE SE ENCUENTRAN EN BLANCO NO SON NECESARIOS PARA LA VALIDEZ DEL PROCESO DE INSCRIPCIÓN, SEGÚN LA NORMATIVA VIGENTE.

FECHA DE EMISIÓN: CUENCA, A 21-DÍA(S) DEL MES DE MARZO DE 2017

  
MARIA VERÓNICA VAZQUEZ LOPEZ  
REGISTRADOR MERCANTIL DEL CANTÓN CUENCA

DIRECCIÓN DEL REGISTRO: FRESNOS 1-100 Y AV. PAUCARBAMBA Y GIRASOL



