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CLASS COMPONENTS:
CALCULATION, ANTWERP

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STRAIGHT TALK: THE NEW COMPETITIVE ADVANTAGE
 BY JEFFREY Pfeffer and Sutton
 1998, HarperCollins, 288 pp., \$22.95

(1) [www.pearsoncmg.com](#)
 (2) [www.pearsoncmg.com](#) [www.pearsoncmg.com](#)
 (3) [www.pearsoncmg.com](#) [www.pearsoncmg.com](#)

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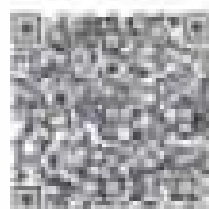
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1. The following information is available for the year ended December 31, 2010:		
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1. *Journal of the American Medical Association*, 1997; 277: 1001-1005.



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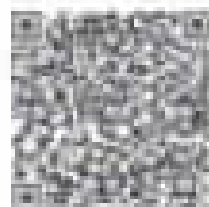
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