

INFORME DE GERENCIA

Guayaquil, 5 de marzo del 2015

Señores:

JUNTA GENERAL DE ACCIONISTAS DE SOCIALORD S.A. MKN ECOGRAFIAS

De mis Consideraciones:

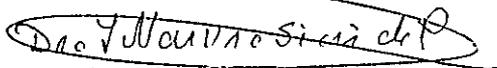
Por medio de la presente y en ejercicio de mis funciones como Gerente de la Compañía SOCIALORD S.A. MKN ECOGRAFIAS de conformidad con el artículo 305 y cumpliendo con la disposición de la Ley de Compañías entrego a ustedes el informe anual de actividades económicas y sociales de mi representada por el periodo comprendido entre el 1 de Enero del 2013 hasta el 31 de Diciembre del 2014 con el siguiente contenido:

- a.- Para su conocimiento y aprobación adjunto los siguientes estados financieros Estado de Pérdidas y Ganancias, Balance General y Anexos
- b.- Se ha dado cumplimiento a las disposiciones del directorio y junta general de accionistas
- c.- Se han presentados declaraciones de impuesto a la Renta y se ha cumplido con otros impuestos y obligaciones de ley.

Sin otro particular de importancia que informar a ustedes les expreso mis consideraciones.

Atentamente,

Saludos



Dra. Narcisca Sion T.

Gerente General.

SOCIALORD S.A.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that proper record-keeping is essential for transparency and accountability, particularly in financial reporting and compliance with regulatory requirements.

2. The second part of the document outlines the various methods and tools used to collect, store, and analyze data. It highlights the need for robust data management systems that can handle large volumes of information and provide timely insights into organizational performance and trends.

3. The third part of the document focuses on the role of data in decision-making and strategic planning. It explains how data-driven insights can help organizations identify opportunities, assess risks, and optimize their operations to achieve their long-term goals.

4. The fourth part of the document discusses the challenges and risks associated with data management, such as data security, privacy concerns, and data quality issues. It provides recommendations for mitigating these risks and ensuring the integrity and reliability of the data used for analysis and reporting.

5. The fifth part of the document explores the latest trends and technologies in data management, including cloud computing, big data, and artificial intelligence. It discusses how these technologies are transforming the way organizations collect, store, and analyze data, and the potential benefits they offer for improving efficiency and decision-making.

6. The sixth part of the document provides a summary of the key findings and conclusions of the study. It reiterates the importance of data management in the modern business environment and offers practical recommendations for organizations looking to optimize their data practices and maximize the value of their information assets.

7. The seventh part of the document includes a list of references and sources used in the research. It provides a comprehensive overview of the literature and resources that informed the study, allowing readers to explore the topics in more depth and verify the accuracy of the information presented.

8. The eighth part of the document contains a list of appendices and supplementary materials. These materials provide additional details and data that support the findings and conclusions of the study, offering a more complete picture of the research and its implications.

9. The ninth part of the document includes a list of figures and tables. These visual aids help to present complex data and trends in a clear and concise manner, making it easier for readers to understand the key findings and trends of the study.

10. The tenth part of the document provides a list of contact information and details for the authors and the research team. It offers a way for readers to reach out to the authors for more information or to discuss the study further.