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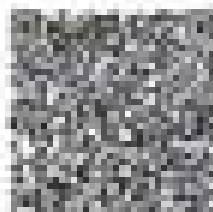
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- **What are the components of a "good" business plan?**
 - Executive Summary
 - Business Description
 - Market Analysis
 - Financial Projections
 - Management Team
 - Risk Factors
 - Conclusion

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College: Pennsylvania State University
Course: PSYC 100B: PSYCHOLOGY

