

SPECIAL POWER OF ATTORNEY

SABRITAS, LLC, a duly incorporated and existing company under the laws of Delaware, United States of America, having as its main place of business the address located at 700 Anderson Hill Road, 10577 Purchase, New York, United States of América, hereby grant a special power of attorney, to Mónica Leticia Contreras Esper, Carlos Andrés Bazán Puelles, Christian Armando García Carbajal and Sandra Catalina Torres Cabrera, to be jointly or severally exercised, but sufficiently broad in accordance with law, so that on behalf of SABRITAS, LLC, you may exercise the following powers:

a) To act in Ecuador on behalf of SABRITAS, LLC, partner of LACENIX CIA. LTDA. Therefore, the before mentioned persons are hereby empowered to contest lawsuits and comply obligations on behalf of SABRITAS, LLC, according to Paragraph 6 of the Companies Law ("*Ley de Compañías*").

b) To file before the controlling authorities of Ecuador, such as the Companies Institute and Internal Revenue Service ("*Superintendencia de Compañías y Servicio de Rentas Internas*"), information related to SABRITAS, LLC, as well as to sign on behalf of SABRITAS, LLC, all kind of requirements and forms.

c) To attend on behalf of SABRITAS, LLC, to any and all kind of Partners Meetings of LACENIX CIA. LTDA. that are held from the date of this Power of

PODER ESPECIAL

SABRITAS, LLC, una sociedad debidamente constituida y existente bajo las leyes de Delaware, Estados Unidos de América, con domicilio principal en 700 Anderson Hill Road, 10577 Purchase, Nueva York, Estados Unidos de América, en calidad de mandante, otorga un poder especial amplio y suficiente cuan en derecho se requiere de conformidad con la ley a favor de Mónica Leticia Contreras Esper, Carlos Andrés Bazán Puelles, Christian Armando García Carbajal y Sandra Catalina Torres Cabrera, quienes en calidad de mandatarios, podrán en forma individual o conjunta ejercer las facultades siguientes:

a) Representar en el Ecuador a SABRITAS, LLC, socia de la compañía LACENIX CIA. LTDA. En tal virtud, los mandatarios en forma individual o conjunta estarán facultados a nombre de SABRITAS, LLC para contestar demandas y cumplir obligaciones en el Ecuador, todo ello acorde con lo establecido en el Art. 6 de la Ley de Compañías.

b) Presentar ante las entidades de control del Ecuador, tales como Superintendencia de Compañías y Servicio de Rentas Internas, información relativa a SABRITAS, LLC, así como firmar a nombre de la mandate solicitudes o formularios.

c) Asistir y votar en nombre y representación de la Mandante, a las Juntas Generales Ordinarias y Extraordinarias de socios de la compañía LACENIX CIA. LTDA., que

Attorney and until December 31, 2014, and to vote thereat according to the corresponding instructions received from SABRITAS, LLC. Therefore, the persons hereby empowered may act, jointly or severally, with all the rights granted by Law and by the company's By Laws to the Partners.

This Power is valid and will be in effect until it is not cancelled or the persons hereby empowered resign its exercise.

This power of attorney cannot be delegated or substituted.

Granted at Purchase, New York, on this 25th day of January of the year 2013.

se celebren desde el otorgamiento de este poder especial hasta el 31 de diciembre de 2014, conforme a las instrucciones expresas que para cada Junta General de socios le otorgue SABRITAS, LLC. En tal virtud, los mandatarios en forma individual o conjunta podrán actuar con todos los derechos que la Ley y el Estatuto confieren a los Socios.

El poder otorgado mantendrá su vigencia y total validez mientras no sea legalmente revocado o los mandatarios renuncien al mismo.

El presente poder no podrá ser delegado o sustituido.

Dado y otorgado en Purchase, Nueva York, en este día 25 del mes de enero del año 2013.

Signature/Firma: _____

Name/Nombre: Amy Carriello

Position/Cargo: Manager/Gerente



Foto Adjunta 2

STATE OF NEW YORK)

COUNTY OF WESTCHESTER)

SS:

On the 25th day of January 2013 before me, the undersigned, a Notary Public in and for said state, personally appeared Amy Carriello personally know to me to be the individual whose name is subscribed to this instrument and acknowledged to me that she executed the same in her capacity as a Manager of Sabritas, LLC and that by her signature on this instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

KIMBERLY K. BRACKMAN
NOTARY PUBLIC-STATE OF NEW YORK
No. 01BR6223268
Certificate Filed in Orange County
Qualified in Westchester County
My Commission Expires June 07, 2014

Kimberly K. Brackman
Notary Public

My Commission Expires: June 7, 2014

Description of Attached Document

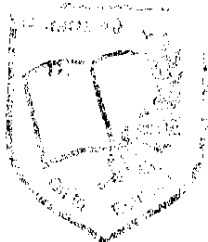
Title or Type of Document: Special Power of Attorney

Date Executed: January 25, 2013

Number of Page(s): 3

RAZON es compuesta de la copia que el
de (el) me fue DRES. F.S. 3

11 FEB 2013
NOTARY PUBLIC-STATE OF NEW YORK
KIMBERLY K. BRACKMAN (4)



Pasta Anverso T.