

SPECIAL POWER OF ATTORNEY

FLI COLOMBIA, LLC, a duly incorporated and existing company under the laws of Delaware, United States of America, with its principal address at 700 Anderson Hill Road, Purchase, New York 10577, USA, hereby grant a special power of attorney, to Cristina De La Vega Vallejo, Adriana Montealegre Olaya, Carlos David Hurtado and Sandra Catalina Torres Cabrera, to be jointly or severally exercised, but sufficiently broad in accordance with law, so that on behalf of FLI Colombia, LLC, you may exercise the following powers:

a) To act in Ecuador on behalf of FLI COLOMBIA, LLC, partner of PEPSICO ALIMENTOS ECUADOR CIA. LTDA. Therefore, the before mentioned persons are hereby empowered to contest lawsuits and comply obligations on behalf of FLI COLOMBIA, LLC, according to Paragraph 6 of the Companies Law ("*Ley de Compañías*").

b) To file before the controlling authorities of Ecuador, such as the Companies Institute and Internal Revenue Service ("*Superintendencia de Compañías y Servicio de Rentas Internas*"), information related to FLI COLOMBIA, LLC, as well as to sign on behalf of FLI COLOMBIA, LLC, all kind of requirements and forms.

c) To attend on behalf of FLI COLOMBIA, LLC to any and all kind of Partners Meetings of PEPSICO ALIMENTOS ECUADOR CIA. LTDA. that are held ~~from the date~~ of this Power of Attorney and until December 31, 2016, and to vote thereat according to the corresponding instructions received from FLI COLOMBIA, LLC. Therefore, the persons

PODER ESPECIAL

FLI COLOMBIA, LLC., una sociedad debidamente constituida y existente bajo las leyes de Estados Unidos de América, con domicilio principal en 700 Anderson Hill Road, 10577, Purchase, Nueva York, EUA, en calidad de mandante, otorga un poder especial amplio y suficiente cuan en derecho se requiere de conformidad con la ley a favor de Cristina De La Vega Vallejo, Adriana Montealegre Olaya, Carlos David Hurtado and Sandra Catalina Torres Cabrera, quienes en calidad de mandatarios, podrán en forma individual o conjunta ejercer las facultades siguientes:

a) Representar en el Ecuador a FLI COLOMBIA, LLC., socia de la compañía PEPSICO ALIMENTOS ECUADOR CIA. LTDA. En tal virtud, los mandatarios en forma individual o conjunta estarán facultados a nombre de FLI COLOMBIA, LLC. para contestar demandas y cumplir obligaciones en el Ecuador, todo ello acorde con lo establecido en el Art. 6 de la Ley de Compañías.

b) Presentar ante las entidades de control del Ecuador, tales como Superintendencia de Compañías y Servicio de Rentas Internas, información relativa a FLI COLOMBIA, LLC., así como firmar a nombre de la mandate solicitudes o formularios.

c) Asistir y votar en nombre y representación de la Mandante, a las Juntas Generales Ordinarias y Extraordinarias de socios de la compañía PEPSICO ALIMENTOS ECUADOR CIA. LTDA., que se celebren desde el otorgamiento de este poder especial hasta el 31 de diciembre de 2016, conforme a las instrucciones expresas que

hereby empowered may act, jointly or severally, with all the rights granted by Law and by the company's By Laws to the Partners.

This Power is valid and will be in effect until it is not cancelled or the persons hereby empowered resign its exercise.

This power of attorney cannot be delegated or substituted.

Granted at New York, on this 28th day of August of the year 2014.

para cada Junta General de socios le otorgue FLI COLOMBIA, LLC. En tal virtud, los mandatarios en forma individual o conjunta podrán actuar con todos los derechos que la Ley y el Estatuto confieren a los Socios.

El poder otorgado mantendrá su vigencia y total validez mientras no sea legalmente revocado o los mandatarios renuncien al mismo.

El presente poder no podrá ser delegado o sustituido.

Dado y otorgado en Nueva York, en este día 28 del mes de agosto del año 2014.

FLI COLOMBIA, LLC.

Signature/Firma: Cynthia Nastanski

Name/Nombre: Cynthia Nastanski

Position/Cargo: Managing Director

State of NEW YORK)
) SS
County of WESTCHESTER)

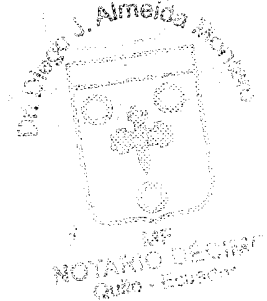
On this 28 day of August, 2014, before me personally came **Cynthia Nastanski**, to me known, who being duly sworn, did depose and say that she is a Managing Director of **FLI COLOMBIA, LLC**, the corporation described in the foregoing instrument, and that she is empowered to sign, and has signed, this power of attorney on behalf of said corporation.

Barbara A. Criscione
Notary Public

BARBARA A. CRISCIONE
Notary Public, State of New York
No. 010R6307924
Qualified in Westchester County
Commission Expires July 14, 2016

Apostille

(Convention de La Haye du 5 Octobre 1961)



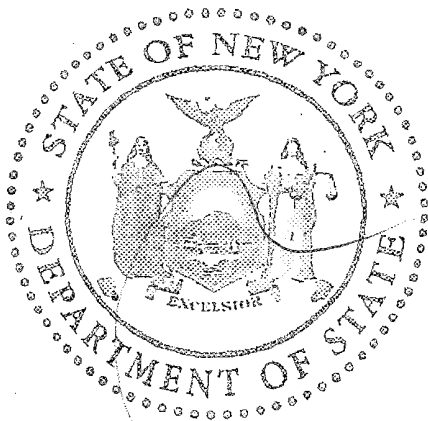
1. Country: United States of America
This public document
2. has been signed by Timothy C. Idoni
3. acting in the capacity of County Clerk
4. bears the seal/stamp of the county of Westchester

Certified

5. at New York City, New York
6. the 18th day of September 2014
7. by Special Deputy Secretary of State, State of New York
8. No. NYC-271048
9. Seal/Stamp
10. Signature

Sandra J. Tallman

Sandra J. Tallman
Special Deputy Secretary of State



Apostille (REV: 09/25/12)

