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DOI: 10.1037/0893-3200.11.4.475

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40. The following are some of the ways in which the business of the firm can be improved by the use of the Internet. The use of the Internet can help the firm to reduce its costs, improve its customer service, and increase its sales. The use of the Internet can also help the firm to improve its internal communication and to improve its overall performance.

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Journal of Internal Medicine 250: 105–112

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Table 1

[Signature]

