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IMPORTANTE SERVIRSE LEER INSTRUCCIONES AL REVERSO

100 IDENTIFICACIÓN DE LA DECLARACIÓN

200 IDENTIFICACIÓN DEL CONTRIBUYENTE AÑO 2007 No. FORMULARIO QUE SUSTITUYE No. Empleado bajo orden

Razón social o denominación: POP. ROLIADOR, MARKETING Y PUBLI-TOT Contribuyente: 107719

Table with 2 columns: 99 OPERACIONES CON PARTES RELACIONADAS DEL EXTERIOR EN EL EJERCICIO FISCAL and 800 PATRIMONIO NETO. Rows include capital suscrito, reservas, and other financial metrics.

Table with 2 columns: 300 ACTIVO and 800 INGRESOS. Rows include cash, investments, and various income sources.

Table with 2 columns: 340 ACTIVO FIJO and 700 COSTOS Y GASTOS. Rows include land, buildings, equipment, and depreciation.

Table with 2 columns: 350 OTROS ACTIVOS and 710 DE MATERIA PRIMA Y BIENES. Rows include intangible assets and inventory.

Table with 2 columns: 360 ACTIVO FIJO INTANGIBLE and 720 GASTOS DE FINANCIAMIENTO. Rows include patents and interest expenses.

Table with 2 columns: 370 OTROS ACTIVOS and 730 GASTOS DE FINANCIAMIENTO. Rows include other assets and interest expenses.

Table with 2 columns: 380 ACTIVO LARGO PLAZO and 740 GASTOS DE FINANCIAMIENTO. Rows include long-term assets and interest expenses.

Table with 2 columns: 390 OTROS ACTIVOS and 750 GASTOS DE FINANCIAMIENTO. Rows include other assets and interest expenses.

Table with 2 columns: 400 PASIVO and 800 CONCILIACIÓN TRIBUTARIA. Rows include liabilities and tax reconciliation.

Table with 2 columns: 410 PASIVO CORRIENTE and 800 CONCILIACIÓN TRIBUTARIA. Rows include current liabilities and tax reconciliation.

Table with 2 columns: 420 PASIVO LARGO PLAZO and 800 CONCILIACIÓN TRIBUTARIA. Rows include long-term liabilities and tax reconciliation.

Table with 2 columns: 430 PASIVO DIFERIDO and 800 CONCILIACIÓN TRIBUTARIA. Rows include deferred liabilities and tax reconciliation.

Table with 2 columns: 440 OTROS PASIVOS and 800 CONCILIACIÓN TRIBUTARIA. Rows include other liabilities and tax reconciliation.

Table with 2 columns: 450 PASIVO and 800 CONCILIACIÓN TRIBUTARIA. Rows include total liabilities and tax reconciliation.

Table with 2 columns: 460 PASIVO and 800 CONCILIACIÓN TRIBUTARIA. Rows include total liabilities and tax reconciliation.

Table with 2 columns: 470 PASIVO and 800 CONCILIACIÓN TRIBUTARIA. Rows include total liabilities and tax reconciliation.

Table with 2 columns: 480 PASIVO and 800 CONCILIACIÓN TRIBUTARIA. Rows include total liabilities and tax reconciliation.

COPIA 2: SUPERINTENDENCIA DE COMPAÑÍAS BOLIVARIAS C.A. - RUC 0901564001 - Resolución N° NAC-DGER2006-0796 a 01-12-06